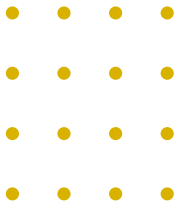


Dr.Pets App

A Pet Health & Wellness Company



Presented By :
Vineet Singh
Founder & CEO



Since June 2020 



Why Dr.PetsApp ?

My Pet Almost lost her life in 2019

While I was working in Mumbai with Trent Ltd, my dog at my hometown (Ballia - U.P.) got sick and It was very hard to find veterinary help locally.

Thus Dr.PetsApp was Born

with a vision to provide 24x7 Veterinary Care to Indian pet parents specially in Tier 2, Tie-3 & remote parts of the country.



Dolly



TEAM - Together since 10+ Years



Vineet Singh

Founder

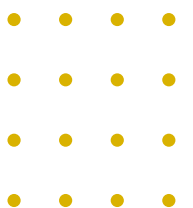
- 10+ Years Of Corporate Experience in Category Management, Retail, Imports, Sourcing
- Was part of Zudio founding team from 1st store to 77th Store.
- Won Best Category Award 2019-20 (Highest RGM in ZUDIO Business)



Sharad Kamble

Co -Founder

- 15+ Years experience in Merchandising, Planning, budgeting, inventory management
- Footwear Merchandising Head with Westside for 10+ Years where business size was ₹100+ Cr



Problem



Gap in Veterinary Care

1

Pets are growing Exponentially.



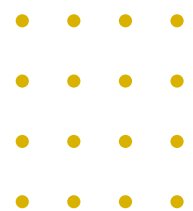
2

Access to Quality & Specialized Vets.



3

Lack of Modern Infrastructure.

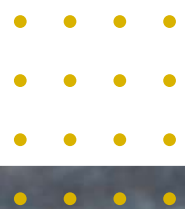
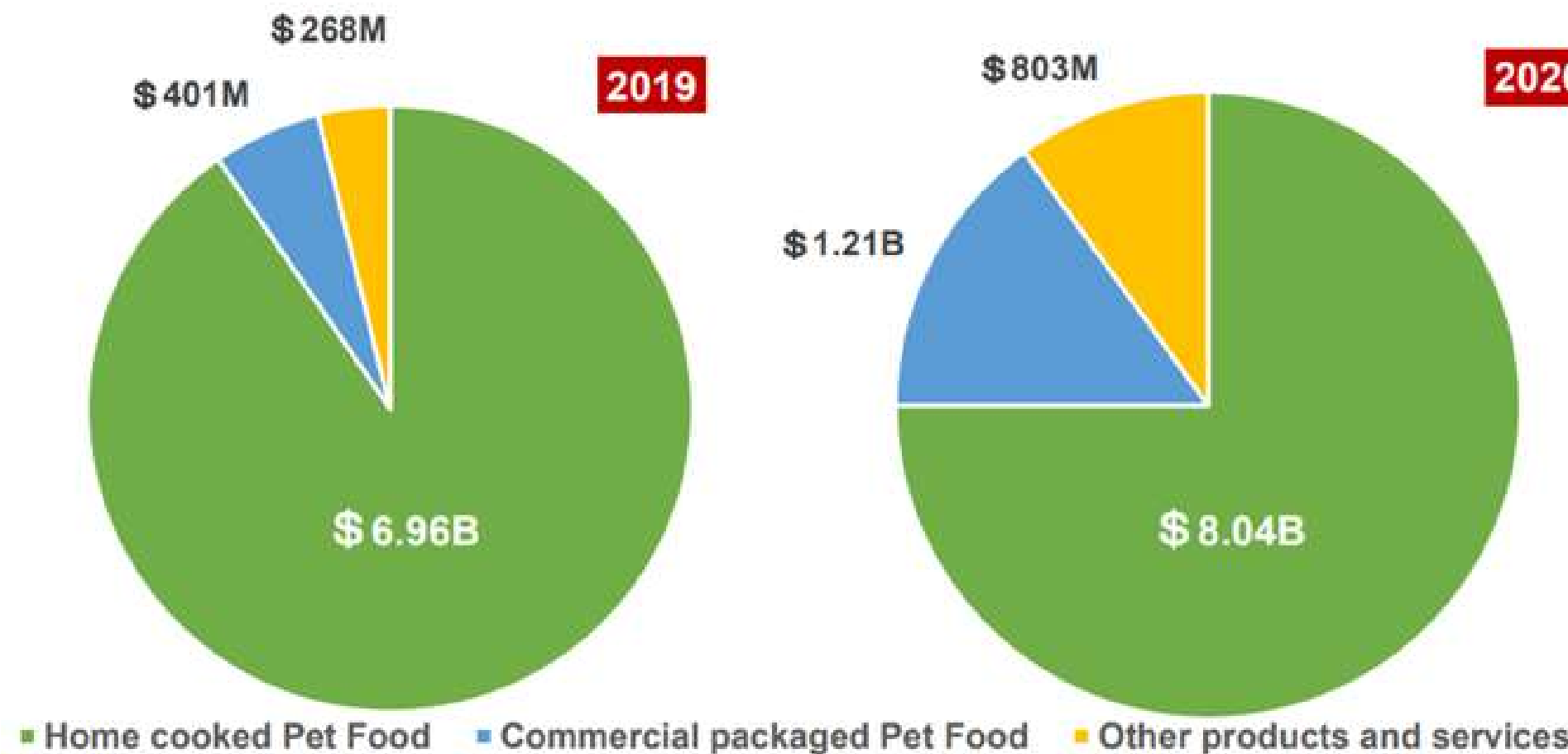


Market

A \$2B Market By 2026

Only Veterinary Care Market stand at \$170M

TAM of \$7B, with Commercial Pet Food at \$480M in 2021



Opportunity

To Create Veterinary First Digital Platform to sell all kind of goods & services to pet parents recommended by Vets.

Dog Food CAGR 21%

Pet parents are adopting healthy practices to keep their pets in good shape.



India Pet Care Market to reach 210,000 Crores by 2032; a 19.2% CAGR Growth: Sa...
(IR)Measures - Market Decipher has published its latest report, "India Pet and Pet Care Market" Size, Statistics, Growth, Trends, Outlook and Forecast



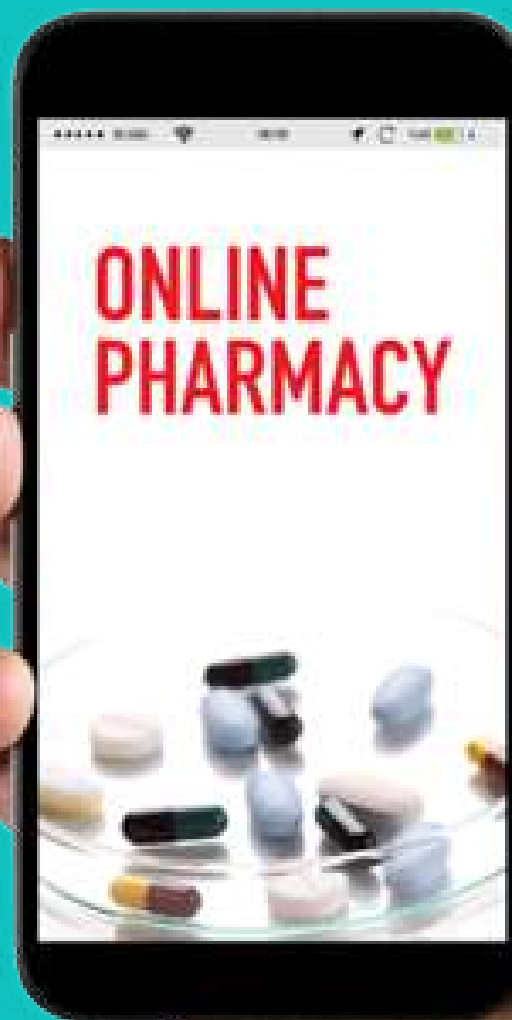
22 India Pet Industry Statistics to Know in 2022: Trends, Market Size, & More
Over the past decade, many Indians have seen an increase in disposable income and pet growth still continues to rise. Here are 22 facts...

Solution



Tele Medicine

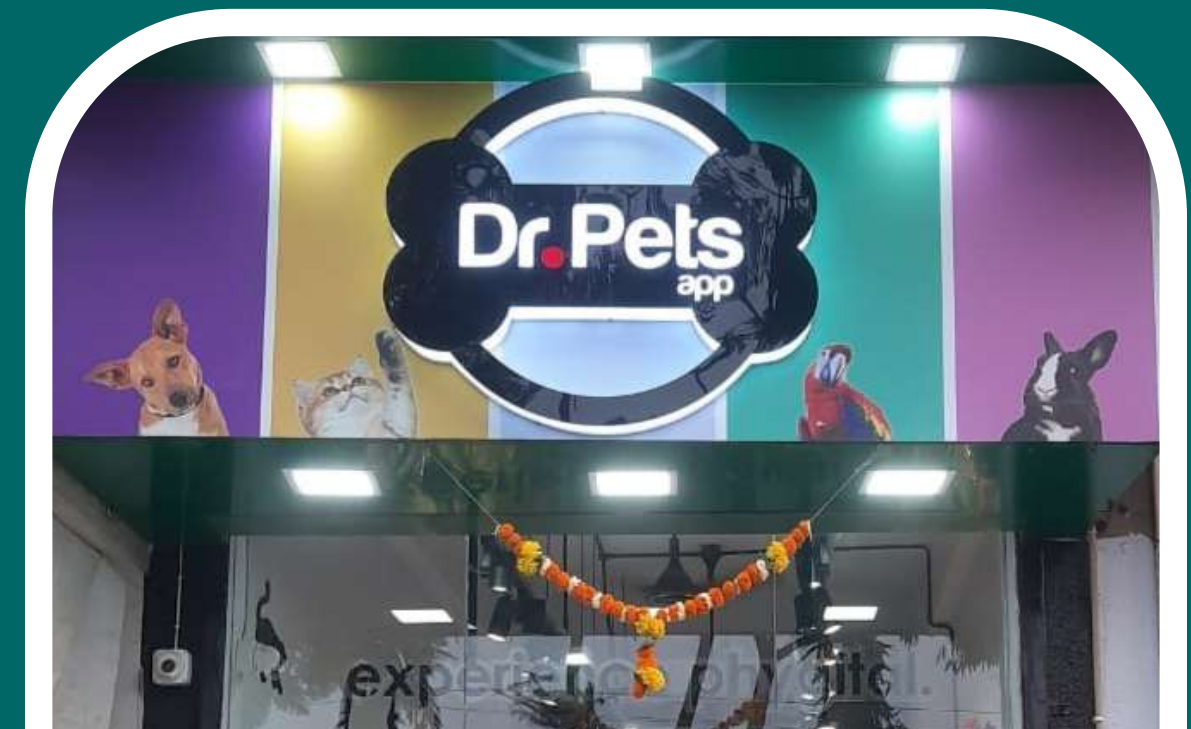
Dr.Pets
app
24X7 Online
Consultation



"Building Omni Channel
Pet Health & Wellness Company"

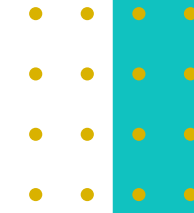
Creating LensKart For Pets

Phygital Store



Talk to Vet 24X7

Started in June 2020



Online Vet Consultation

Our Highly Qualified Vets provide specialized consultation to all kind of Pet Species

Online 24x7



Book Consultaion

Choose Pet Category, Specialization & choose Vet



Receive Call within 5 Min

Vet will call you within 5 Minutes to help your pet



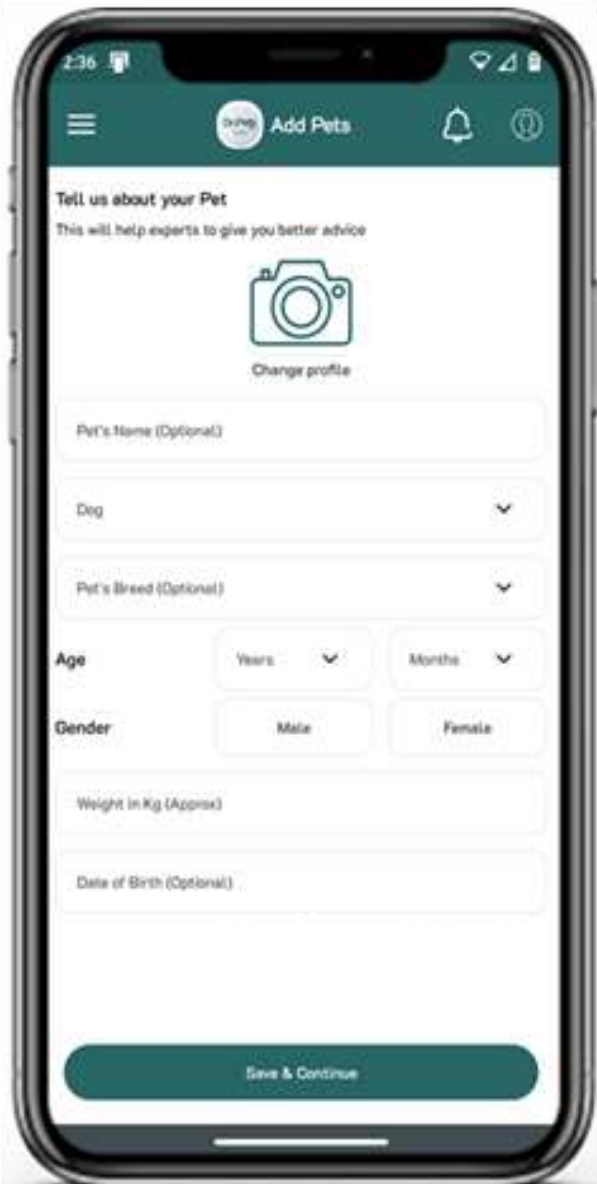


INSTANT CONSULTATION IN 4 EASY STEPS...

Dr.Pets
app
24X7 Online
Consultation

1

SELECT pet type &
CREATE profile



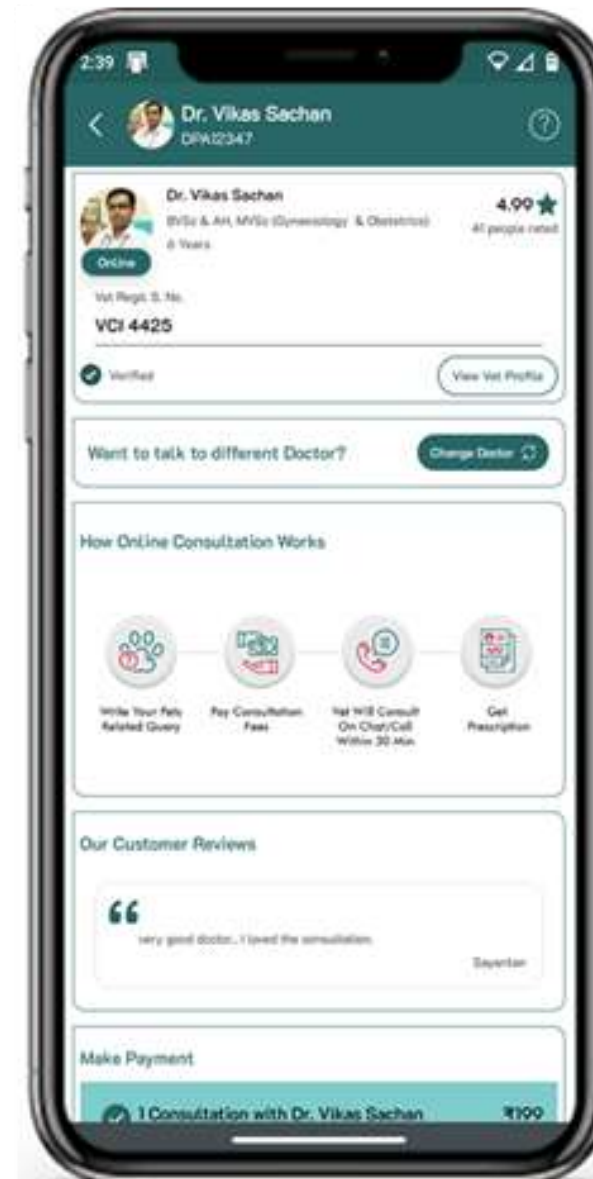
2

DESCRIBE problem
& **SELECT** speciality



3

SELECT & CONNECT
with doctor



4

Start LIVE
CONSULTATION



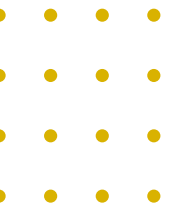
Validation



33,000+
Consultations
completed

₹299

3 Days Follow up



Impact



BEFORE



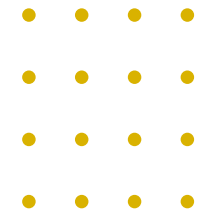
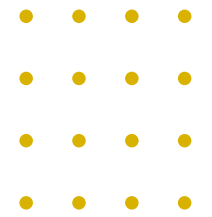
AFTER



BEFORE



AFTER



Customers Love



40%

Repeat Consultation



3 Lacs

Download on
Play Store



4.6 Rating

By 3000+ users

Dr.Pets
app
24X7 Online
Consultation




Insight into the DrPetsApp Reviews

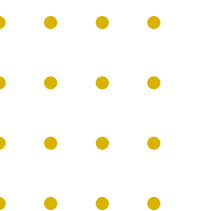
“Living in a small city like Allahabad with poor veterinary services, DrPetsApp is a boon for me” - Akansha Mishra

“Connecting with experienced and well trained doctors in just 60 seconds, I really loved it” - Dilip Singh

“Of course in emergencies you visit a vet, however rest assured DrPetsApp is there for the rest” - Anujvijay

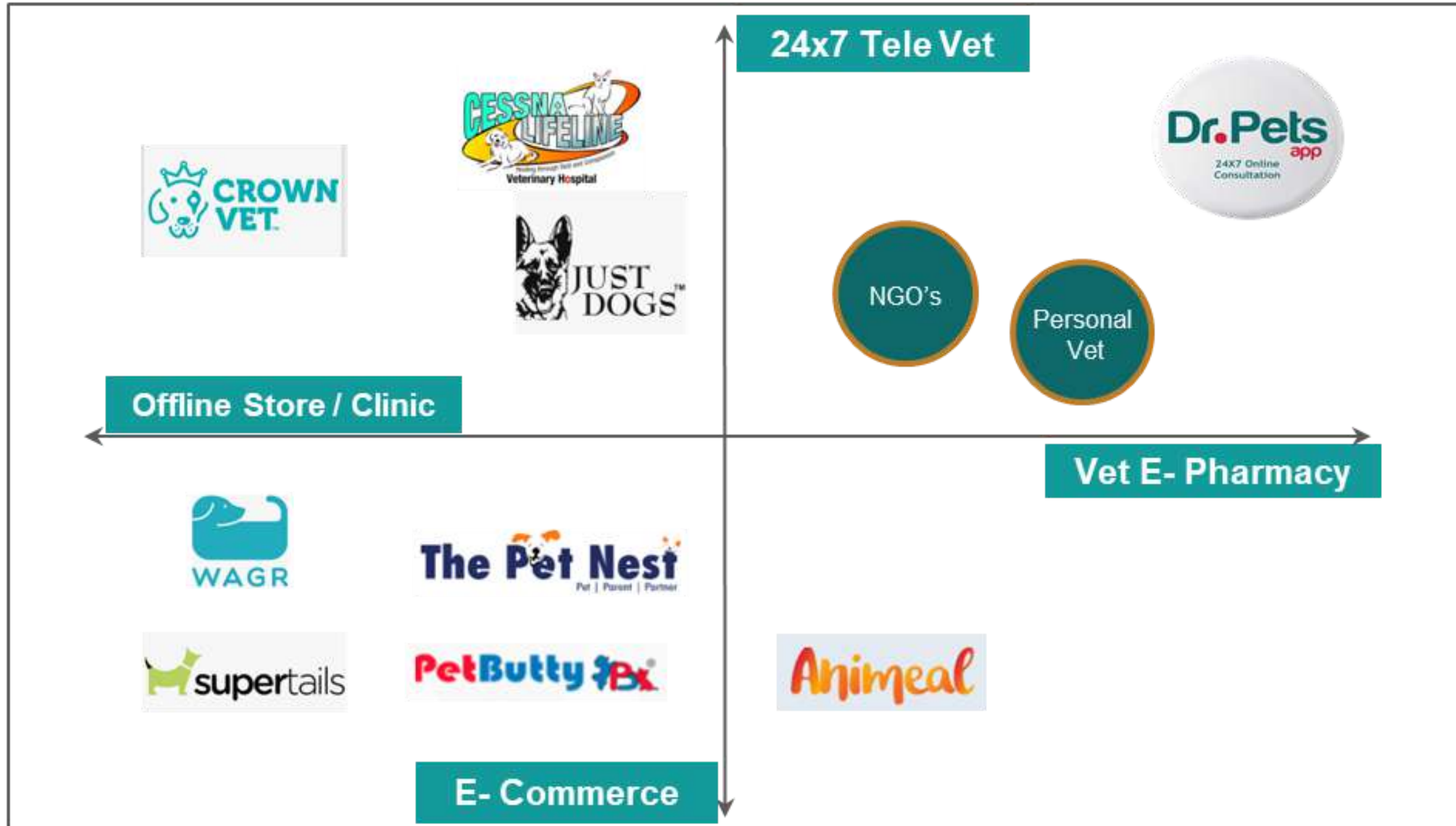
Competitive Landscape - Teleconsultation

Competition	Consultations	Fund Raised
	10000+	₹26 Cr
	6000+	₹4.5 Cr
	33,000+	₹0.71 Cr





COMPETITIVE LANDSCAPE



Offerings

Online consultation, e-pharmacy and e-store making it a one-stop pet care solution

Affordability

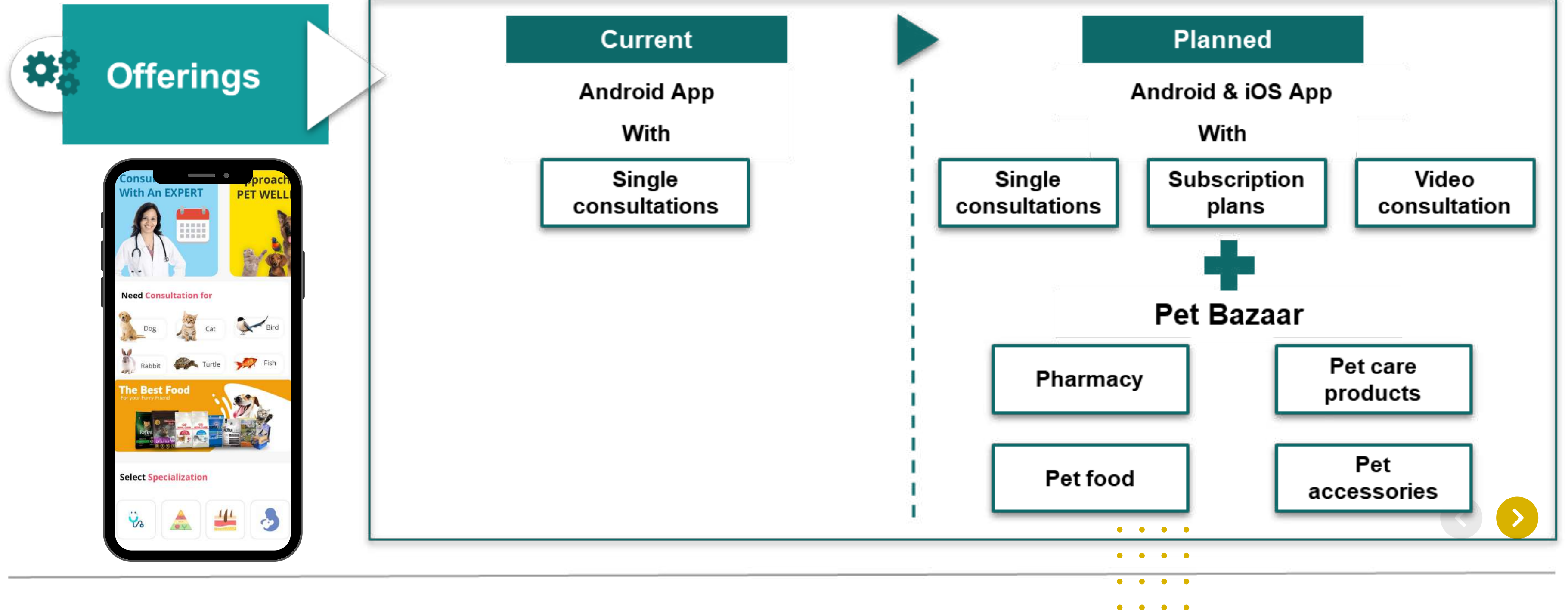
Consult First- Pay Later is one of a kind service with Dr.PetsApp. Pay ₹1 first & pay ₹99 For 3 hours follow up.

Convenience

24x7 Availability of Veterinary Doctors
No need for prior appointments – with instant consultation and 3 day free follow-up

India's only 24x7 Telemedicine Platform providing real time consultation

Building a more versatile app for both Android and iOS platforms to reach a wider market



Milestones Achieved So far

Consultation Provided On Android App Only



33,000+
Consultations
completed

₹299

So far we have only
single consultation
mode



3,00,000
Downloads

Validation

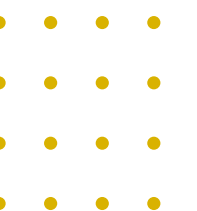
Our App has got huge
acceptance among pet
parents



4.6 Rating
By 3000+ users

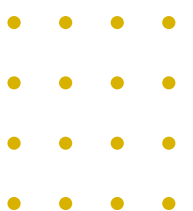
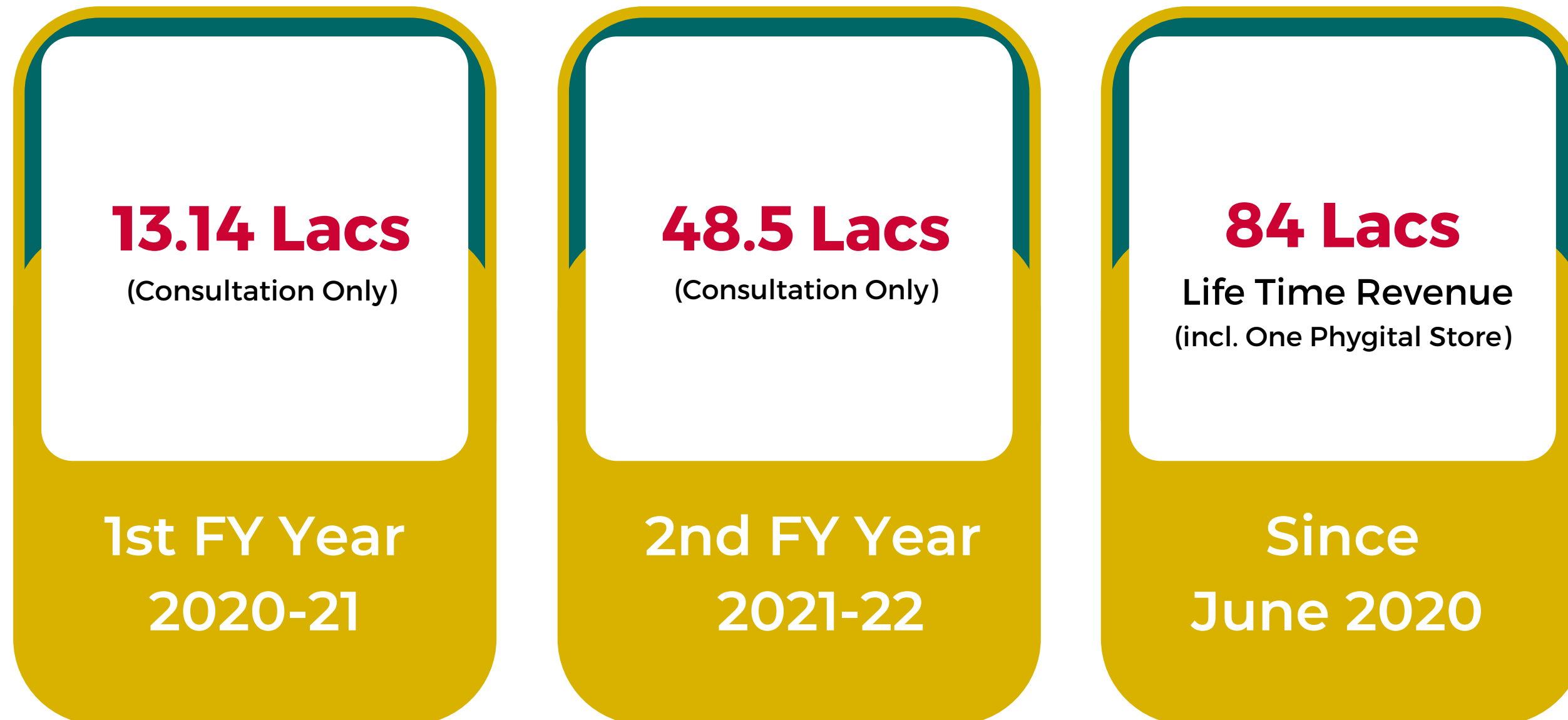
Quality

Rating symbolizes our
commitment to provide
best quality service





Traction



Note : Since Last 6 Months we have slowed down on business since waiting for new Tech to go live

Consultation Only

Fund Raised So far

71.5 Lacs

Angels / F&F



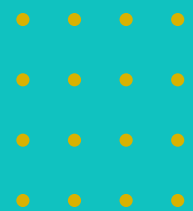
Fuel for growth

FUND ASK

INR 1.5 Cr

(INR Cr.)

USAGE AREA	
Personnel	0.5
Technology	0.25
E-Store	0.15
Marketing	0.6
TOTAL	1.5



Thank You